

PASSWORD MANAGERS



What’s the Password?



You have passwords for your personal accounts, like your bank, utilities, and even your email. Then you have passwords for your professional accounts.

Many of you may be using your personal email accounts to conduct business, so your password usage crosses between personal and professional.

Password strength and best practices are one of the most important aspects of your cybersecurity. Providers know this and have stepped up their security protocols with secondary and multi-level authentication. These are great features that help protect your data, but they also make things far more complicated.

Don’t get Compromised...



Did you know that the average employee has 191 different passwords? Consider that. And then you need to recognize that many of these platforms also need secondary authentication of some method. It’s a lot to remember. Most of your employees will forget passwords.

More dangerous, a high percentage of them will reuse the same passwords or similar passwords with slight variations. Those are terrible practices. If you use the same password across multiple accounts, only one needs to be compromised. If they get your email, they can easily change passwords on any account linked to it.

So what’s the best way to keep all of your passwords unique without forgetting them?
By employing a password manager.

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Password Managers 101



A password manager can store all of your passwords and create long, complicated passwords and store them so that you don’t have to remember any of the information. All you need to remember is the main password for the manager itself.

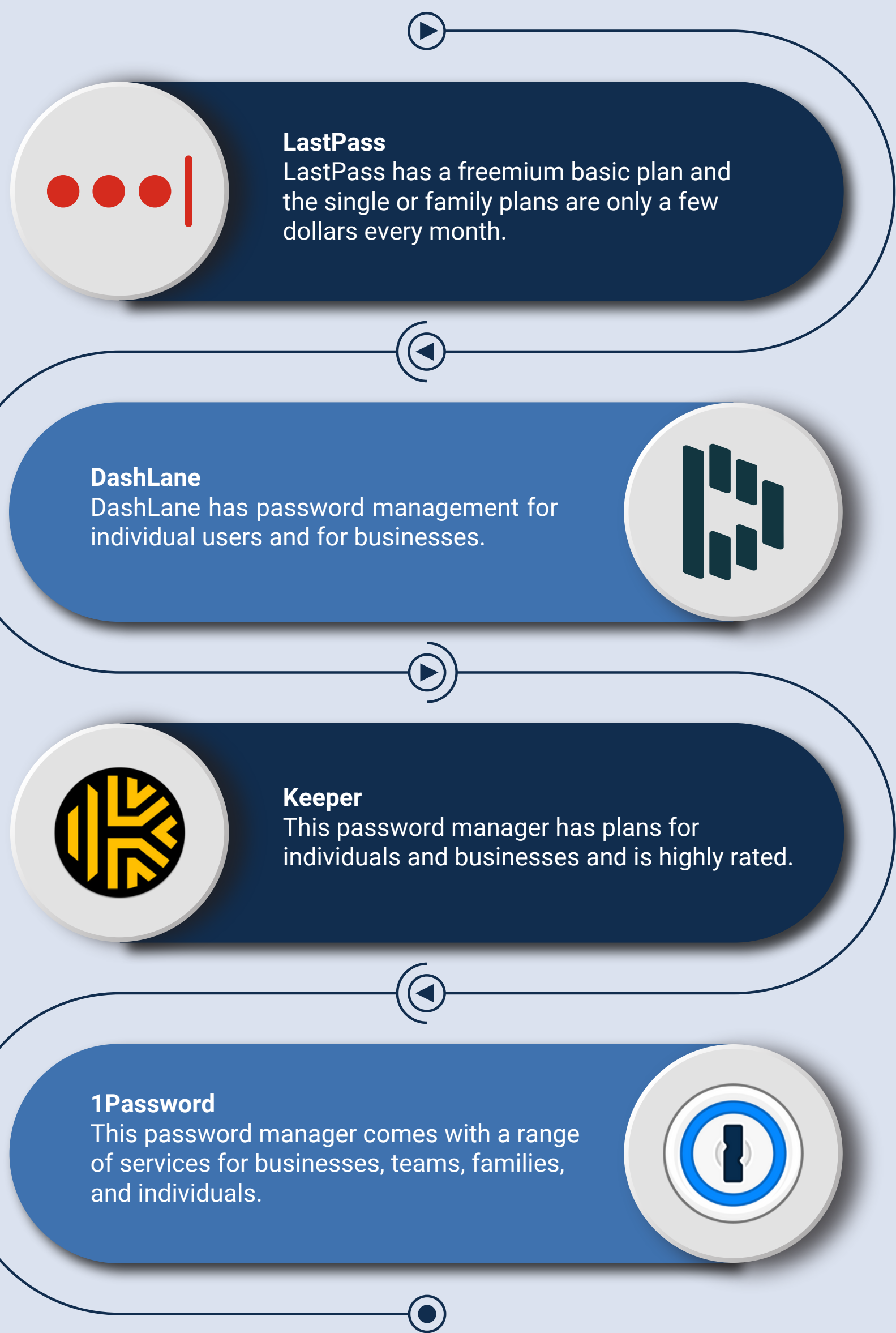
Your password manager does the rest. And it’s actually more secure because the password manager is making up passwords that have nothing to do with the user personally.

One of the top ways hackers access passwords is by using social engineering to “guess” at possible scenarios. It’s not possible when the passwords are auto generated.

The Best Password Manager For You



There are some great password managers on the market. Some are free and others have paid services, so you should do your own research on the offerings to make sure they have the plans that work for you. Here are a few of the popular ones on the market:



What Are You Waiting For?

There are a lot of password managers to choose from and any of them would be better than reusing passwords or using faulty, easily guessed passwords.

It’s definitely easier than having to reset your password every time you forget one. Which, let’s be honest, you’re probably doing at least a few times every week.



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